



## 2017 Florida International Air Show Corporate Sponsorship Packages

	Eagle	Falcon	Chalet	Flightline
	\$10,000	\$5,000	\$3,750	\$1,500
General Gate Passes (Sat/Sun)	75	25	100	N/A
Presidents Club Passes (Sat/Sun)	15	10	10	6
Friday Evening Sponsor Party Passes	15	6	6	4
VIP Parking Passes	8	6	4	4
Souvenir Program	Full Page color advertisement; logo listing; logo inclusion in cover design	1/2 page color advertisement; logo listing	1/8 (business card) advertisement; text listing	1/8 (business card) advertisement; text listing
Print Advertisements	Logo Inclusion	Text listing	No	No
Television Spots	Logo Inclusion	No	No	No
Pre Recorded Show Announcements	Live Mention during Show	Live Mention during Show	No	No
Sponsor Board Inclusion	Logo on Sponsor Board's placed at each gate and in the Presidents Club	Logo on Sponsor Board's placed at each gate and in the Presidents Club	Logo on Sponsor Board's placed at each gate and in the Presidents Club	Logo on Sponsor Board's placed at each gate and in the Presidents Club
Hyperlink on FIAS website	Yes	Yes	Yes	Yes
Logo on FIAS website	Yes	Yes	Yes	No
Logo on Sponsors Page, program	Yes	Yes	Yes	No
Banner at Entrance (Sponsor Provided)	3' x 10' banner (Sponsor Provided) Displayed at Gate	3' x 10' banner (Sponsor Provided) Displayed at Gate	No	No
Presidents Club Banner (sponsor provided)	(1) 3' x 10' banner (Sponsor Provided)	(1) 3' x 5' banner (Sponsor Provided)	No	No
10' x 10' Non-Food Display Space (Tents, tables, and chair package; additional \$250)	(10' x 10') Included	(10' x 10') Included	20' x 20' Flightline Tent (50 chairs and Tables)	(10'x 10') Additional \$400